



Congress of the United States
House of Representatives

Congressman Joe Baca
2245 Rayburn House Office Building
Washington, D.C. 20515
(202) 225-6161
Fax: (202) 225-8671
<http://www.house.gov/baca>

MB
Cmcast/BCH
PG
SG
1271

"Fighting for California's 43rd District"

Facsimile Transmission from Rep. Baca

Date: 08/03/2010

T

TO: Chairman Julius Genachowski FROM:

COMPANY: FCC

FAX NUMBER: 202-418-2806

RE: Member of Congress Comment Letter
re: MB Docket: 10-54

<input checked="" type="checkbox"/>	Linda Macias, COS
<input type="checkbox"/>	Jenny Sarabia, LD
<input type="checkbox"/>	John Lowrey, CD
<input checked="" type="checkbox"/>	Brenda D. Villanueva
<input type="checkbox"/>	Jack Cummins
<input type="checkbox"/>	Natalie Fernandez
<input type="checkbox"/>	Linda Stela Manus
<input type="checkbox"/>	Jennifer Hernandez

PAGES (including cover): 4

NOTES:

Attention: Diane Atkinson

Note:
Rep. Joe Baca would like to be notified
when this letter is posted to the
Comcast Corporation and NBC Universal
MB Docket 10-54 webpage. Thank you.

The information contained on this cover page or attached to this cover page is intended for the individual named on this cover sheet and is considered Official Business of Rep. Baca. Any questions regarding content or the transmission of this fax should be directed to (202) 225-6161.

Congress of the United States

Washington, DC 20515

July 22, 2010

The Honorable Julius Genachowski
Chairman
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: MB Docket No. 10-56

Chairman Genachowski:

We are writing as Hispanic Members of Congress to encourage a timely and favorable review within the applicable laws, rules and regulations of Comcast and General Electric's (GE) proposed NBC Universal (NBCU) joint venture. While a thorough review is called for, we believe that the benefits that this transaction carries are easily sufficient to allay any concerns that might be created by what is essentially a vertical combination of NBCU's content with Comcast's multiple distribution platforms. Consumers will benefit from the sustained innovation and investment that NBCU will gain from Comcast, jobs in the industry will be preserved and ultimately created, and new programming opportunities will rise out of the new company's need to continue growing.

Comcast and NBCU have made substantial commitments to the Hispanic community, which will set the standard for responsible corporate citizenship and serve as a model for other information, communications, and technology companies in the United States. When the companies announced their intention to form a joint venture, they also announced a series of important commitments to diverse communities, especially the growing Hispanic community. Recognizing that the new entity's programming will speak to more Hispanic viewers than ever before and that a significant amount of Hispanic households continue to rely on over-the-air broadcasting, Comcast and NBCU committed that the new NBCU will strengthen Telemundo and will launch a new multicast channel on Telemundo's digital broadcast spectrum. The new NBCU also will significantly increase Telemundo and mun2 programming choices available On Demand and online.

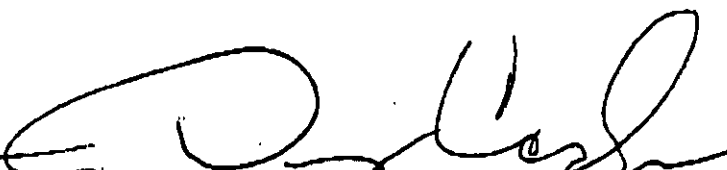
Comcast and NBCU have recently expanded these initial commitments with the announcement that Comcast will add independently-owned and operated cable networks with substantial Latino ownership interests, will expand the carriage of existing Latino-owned channels, and will establish an external Hispanic Advisory Council, as well as diversity councils representing other communities, to advise on their groundbreaking diversity initiatives. These steps will provide solid metrics that can be monitored and tracked as the joint venture moves forward. It is our understanding that Comcast, NBCU and a group of prominent organizations in the Hispanic community have reached an agreement that confirms and provides for ongoing review of these commitments. We look forward to playing a role in this oversight of the Comcast/NBCU commitments and the performance of the media industry in general.


The Comcast/NBCU joint venture will be a significant positive step for Hispanics in America. The communities we represent will have more programming and ownership opportunities, greater access to information and entertainment, and more opportunities for corporate engagement and civic participation than ever before. We urge you to approve this transaction this year, so that the companies can start delivering on their promises without delay. We also request that this letter be made available as part of the public record accessible for all interested parties. Thank you for your thorough, yet prompt, review of this joint venture going forward.


Sincerely,


Member of Congress

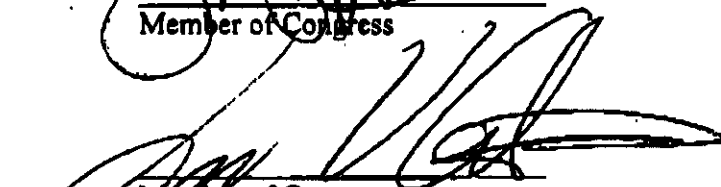

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Hispanic Members of Congress Letter, pg. 3

Signers to the letter:

**Rep. Joe Baca
Rep. Silvestre Reyes
Rep. Albio Sires
Rep. Pedro Pierluisi
Rep. Jim Costa
Rep. Gregorio Sablan
Rep. Mario Diaz-Balart**

**Rep. Dennis Cardoza
Rep. Solomon Ortiz
Rep. Luis Gutierrez
Rep. Henry Cuellar
Rep. Lincoln Diaz-Balart
Rep. Ileana Ros-Lehtinen**

**cc: Commissioner Michael J. Copps
Commissioner Robert M. McDowell
Commissioner Mignon Clyburn
Commissioner Meredith Attwell Baker
Mrs. Terri Glaze, Director, Office of Legislative Affairs, Federal Communications
Commission**



OFFICE OF
THE CHAIRMAN

FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON

September 29, 2010

The Honorable Albio Sires
U.S. House of Representatives
1024 Longworth House Office Building
Washington, D.C. 20515

Dear Congressman Sires:

Thank you for your letters regarding the Commission's review of the proposed joint venture between Comcast Corporation and General Electric Company (GE), together with GE's subsidiary, NBC Universal, Inc. I appreciate your interest in this important transaction and value your views. We will make your correspondence part of the record in the proceeding.

I agree that the Commission's analysis of the proposed Comcast-GE transaction must be thorough, fair, and conducted in an expeditious manner. Staff studied carefully the Commission's past practices in reviewing proposed transactions in order to develop procedures that better achieve these objectives. As part of this effort, the Commission's *Public Notice* seeking comment on the applications required that all substantive issues be raised in the initial filings so that the parties would have the opportunity to address the issues as early as possible in the proceeding.

Please be assured that the issues discussed in your letter, including the potential benefits of a combined Comcast-NBC Universal to the American public, will be considered carefully as part of the Commission's independent review of the transaction. Our staff will continue to work diligently as it reviews the record compiled in the proceeding, including all petitions and comments received from the public. We also will continue to coordinate our efforts with those of the Department of Justice as we strive to have a comprehensive and timely review.

I appreciate your interest in this important matter. Please do not hesitate to contact me if I may be of further assistance.

Sincerely,



Julius Genachowski



OFFICE OF
THE CHAIRMAN

FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON

September 29, 2010

The Honorable Gregorio Sablan
U.S. House of Representatives
423 Cannon House Office Building
Washington, D.C. 20515

Dear Congressman Sablan:

Thank you for your letter regarding the Commission's review of the proposed joint venture between Comcast Corporation and General Electric Company (GE), together with GE's subsidiary, NBC Universal, Inc. I appreciate your interest in this important transaction and value your views. We will make your correspondence part of the record in the proceeding.

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Julius Genachowski



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FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON

September 29, 2010

The Honorable Ileana Ros-Lehtinen
U.S. House of Representatives
2470 Rayburn House Office Building
Washington, D.C. 20515

Dear Congresswoman Lehtinen:

Thank you for your letter regarding the Commission's review of the proposed joint venture between Comcast Corporation and General Electric Company (GE), together with GE's subsidiary, NBC Universal, Inc. I appreciate your interest in this important transaction and value your views. We will make your correspondence part of the record in the proceeding.

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FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON

September 29, 2010

The Honorable Silvestre Reyes
U.S. House of Representatives
2433 Rayburn House Office Building
Washington, D.C. 20515

Dear Congressman Reyes:

Thank you for your letter regarding the Commission's review of the proposed joint venture between Comcast Corporation and General Electric Company (GE), together with GE's subsidiary, NBC Universal, Inc. I appreciate your interest in this important transaction and value your views. We will make your correspondence part of the record in the proceeding.

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FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON

September 29, 2010

The Honorable Pedro R. Pierluisi
U.S. House of Representatives
1218 Longworth House Office Building
Washington, D.C. 20515

Dear Congressman Pierluisi:

Thank you for your letter regarding the Commission's review of the proposed joint venture between Comcast Corporation and General Electric Company (GE), together with GE's subsidiary, NBC Universal, Inc. I appreciate your interest in this important transaction and value your views. We will make your correspondence part of the record in the proceeding.

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Sincerely,

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Julius Genachowski



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FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON

September 29, 2010

The Honorable Solomon P. Ortiz
U.S. House of Representatives
2110 Rayburn House Office Building
Washington, D.C. 20515

Dear Congressman Ortiz:

Thank you for your letter regarding the Commission's review of the proposed joint venture between Comcast Corporation and General Electric Company (GE), together with GE's subsidiary, NBC Universal, Inc. I appreciate your interest in this important transaction and value your views. We will make your correspondence part of the record in the proceeding.

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September 29, 2010

The Honorable Luis Gutierrez
U.S. House of Representatives
2266 Rayburn House Office Building
Washington, D.C. 20515

Dear Congressman Gutierrez:

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September 29, 2010

The Honorable Mario Diaz-Balart
U.S. House of Representatives
328 Cannon House Office Building
Washington, D.C. 20515

Dear Congressman Balart:

Thank you for your letter regarding the Commission's review of the proposed joint venture between Comcast Corporation and General Electric Company (GE), together with GE's subsidiary, NBC Universal, Inc. I appreciate your interest in this important transaction and value your views. We will make your correspondence part of the record in the proceeding.

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The Honorable Lincoln Diaz-Balart
U.S. House of Representatives
2244 Rayburn House Office Building
Washington, D.C. 20515

Dear Congressman Balart:

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WASHINGTON

September 29, 2010

The Honorable Henry Cuellar
U.S. House of Representatives
336 Cannon House Office Building
Washington, D.C. 20515

Dear Congressman Cuellar:

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September 29, 2010

The Honorable Jim Costa
U.S. House of Representatives
1314 Longworth House Office Building
Washington, D.C. 20515

Dear Congressman Costa:

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September 29, 2010

The Honorable Dennis Cardoza
U.S. House of Representatives
1224 Longworth House Office Building
Washington, D.C. 20515

Dear Congressman Cardoza:

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